

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12090586
Product	Partial Week	Invoice Date	09/30/12
Estimate Number	259	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/17/12
Station	WCAU	Order #	334069
Account Executive	Aaron Zeligson	Alt Order #	WOC10033354
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/17/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	37
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	IP										
					09/12/12 to 09/18/12	3x	-- WTF--				
	WCAU			W	09/12/12	:30	5:30 AM	TS12TV09H	\$150.00		1
	WCAU			Th	09/13/12	:30	5:24 AM	TS12TV09H	\$150.00		3
	WCAU			F	09/14/12	:30	5:15 AM	TS12TV09H	\$150.00		4
2	WCAU	6A-7A M-F	6A-7A M-F								
	IP										
					09/12/12 to 09/18/12	3x	-- WTF--				
	WCAU			W	09/12/12	:30	6:54 AM	TS12TV09H	\$425.00		3
	WCAU			Th	09/13/12	:30	6:26 AM	TS12TV09H	\$425.00		2
	WCAU			F	09/14/12	:30	5:59 AM	TS12TV09H	\$425.00		1
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	IP										
					09/12/12 to 09/18/12	6x	-- WTF--				
	WCAU			W	09/12/12	:30	7:29 AM	TS12TV09H	\$550.00		1
	WCAU			W	09/12/12	:30	8:49 AM	TS12TV09H	\$550.00		6
	WCAU			Th	09/13/12	:30	7:24 AM	TS12TV09H	\$550.00		5
	WCAU			Th	09/13/12	:30	8:43 AM	TS12TV09H	\$550.00		2
	WCAU			F	09/14/12	:30	7:23 AM	TS12TV09H	\$550.00		8
	WCAU			F	09/14/12	:30	8:38 AM	TS12TV09H	\$550.00		3
4	WCAU	7A-9A SATURDAY	7A-9A SA								
	IP										
					09/10/12 to 09/16/12	2x	-----S-				
	WCAU			Sa	09/15/12	:30	7:22 AM	TS12TV09H	\$350.00		2

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Sales Region	National	Order Flight	09/12/12 - 09/17/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	37
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WCAU	7A-9A SATURDAY	7A-9A SA								
	IP										
	WCAU			Sa	09/15/12	:30	8:22 AM	TS12TV09H	\$350.00		1
5	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	IP										
					09/12/12 to 09/18/12	1x	M-----				
	WCAU			M	09/17/12	:30	9:58 AM	TS12TV09H	\$225.00		3
6	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	IP										
					09/10/12 to 09/16/12	2x	-----S				
	WCAU			Su	09/16/12	:30	7:58 AM	TS12TV09H	\$400.00		1
	WCAU			Su	09/16/12	:30	8:29 AM	TS12TV09H	\$400.00		2
7	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	IP										
					09/12/12 to 09/18/12	3x	--WTF--				
	WCAU			W	09/12/12	:30	10:29 AM	TS12TV09H	\$150.00		1
	WCAU			Th	09/13/12	:30	10:46 AM	TS12TV09H	\$150.00		4
	WCAU			F	09/14/12	:30	10:53 AM	TS12TV09H	\$150.00		2
8	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	IP										
					09/12/12 to 09/18/12	3x	--WTF--				
	WCAU			W	09/12/12	:30	3:31 PM	TS12TV09H	\$300.00		2
	WCAU			Th	09/13/12	:30	3:38 PM	TS12TV09H	\$300.00		4
	WCAU			F	09/14/12	:30	3:31 PM	TS12TV09H	\$300.00		3

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		Invoice Period	08/27/12 - 09/17/12
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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	37
		Agency Ref	66695
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	IP										
					09/12/12 to 09/18/12	6x	-- WTF--				
	WCAU			W	09/12/12	:30	4:21 PM	TS12TV09H	\$300.00		1
	WCAU			W	09/12/12	:30	4:44 PM	TS12TV09H	\$300.00		6
	WCAU			Th	09/13/12	:30	4:21 PM	TS12TV09H	\$300.00		2
	WCAU			Th	09/13/12	:30	4:37 PM	TS12TV09H	\$300.00		5
	WCAU			F	09/14/12	:30	4:22 PM	TS12TV09H	\$300.00		3
	WCAU			F	09/14/12	:30	4:44 PM	TS12TV09H	\$300.00		7
10	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	IP										
					09/12/12 to 09/18/12	6x	-- WTF--				
	WCAU			W	09/12/12	:30	5:28 PM	TS12TV09H	\$400.00		1
	WCAU			W	09/12/12	:30	5:53 PM	TS12TV09H	\$400.00		5
	WCAU			Th	09/13/12	:30	4:58 PM	TS12TV09H	\$400.00		2
	WCAU			Th	09/13/12	:30	5:41 PM	TS12TV09H	\$400.00		8
	WCAU			F	09/14/12	:30	4:58 PM	TS12TV09H	\$400.00		7
	WCAU			F	09/14/12	:30	5:54 PM	TS12TV09H	\$400.00		3
11	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	IP										
					09/12/12 to 09/18/12	3x	-- WTF--				
	WCAU			W	09/12/12	:30	6:26 PM	TS12TV09H	\$525.00		4
	WCAU			Th	09/13/12	:30	6:23 PM	TS12TV09H	\$525.00		2
	WCAU			F	09/14/12	:30	6:13 PM	TS12TV09H	\$525.00		3
12	WCAU	6P-630P SA/SU	6P-630P SA/SU								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
IP											
					09/10/12 to 09/16/12	2x	-----SS				
	WCAU			Sa	09/15/12	:30	6:15 PM	TS12TV09H	\$350.00		1
	WCAU			Su	09/16/12	:30	6:20 PM	TS12TV09H	\$350.00		2
13	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
					09/12/12 to 09/18/12	2x	--WTF--				
	WCAU			W	09/12/12	:30	7:24 PM	TS12TV09H	\$950.00		2
	WCAU			F	09/14/12	:30	7:12 PM	TS12TV09H	\$950.00		1
14	WCAU	730P-8P M-F	730P-8P M-F								
	CDR										
					09/12/12 to 09/18/12	2x	--WTF--				
	WCAU			Th	09/13/12	:30	7:54 PM	TS12TV09H	\$950.00		1
	WCAU			F	09/14/12	:30	7:29 PM	TS12TV09H	\$950.00		2
15	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					09/12/12 to 09/18/12	3x	--WTF--				
	WCAU			W	09/12/12	:30	11:26 PM	TS12TV09H	\$2,000.00		4
	WCAU			Th	09/13/12	:30	11:31 PM	TS12TV09H	\$2,000.00		5
	WCAU			F	09/14/12	:30	11:29 PM	TS12TV09H	\$2,000.00		3
16	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	IP										
					09/12/12 to 09/18/12	3x	--WTF--				
	WCAU			W	09/12/12	:30	12:09 AM	TS12TV09H	\$425.00		3

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16	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	IP										
	WCAU			Th	09/13/12	:30	12:20 AM	TS12TV09H	\$425.00		2
	WCAU			F	09/14/12	:30	12:11 AM	TS12TV09H	\$425.00		4
17	WCAU	8-10P AMER GOT TAL FINALE	8P-10P								
	IP										
	WCAU			09/10/12 to 09/16/12		1x	--W----				
				W	09/12/12	:00			\$3,500.00	See MG 17.2	1
				PREEMPT-PROGRAM CHANGE							
	WCAU	9-10P AMERICA'S GOT TALEN fin	9P-10P	W	09/12/12	:30	9:41 PM	TS12TV09H	\$3,500.00	MG for 17.1 09/12	2
18	WCAU	11-1130P LATE NEWS SAT	11-1130P								
	CDR										
	WCAU			09/12/12 to 09/18/12		1x	-----S-				
				Sa	09/15/12	:30	11:25 PM	TS12TV09H	\$2,000.00		1
19	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	IP										
	WCAU			09/12/12 to 09/18/12		1x	M-----				
				M	09/17/12	:30	5:22 AM	TS12TV09H	\$175.00		1
20	WCAU	6A-7A M-F	6A-7A M-F								
	IP										
	WCAU			09/12/12 to 09/18/12		1x	M-----				
				M	09/17/12	:30	6:27 AM	TS12TV09H	\$400.00		1
21	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	IP										

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21	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	IP										
					09/12/12 to 09/18/12	2x	M- - - - -				
	WCAU			M	09/17/12	:30	7:29 AM	TS12TV09H	\$500.00		1
	WCAU			M	09/17/12	:30	8:51 AM	TS12TV09H	\$500.00		2
22	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	IP										
					09/12/12 to 09/18/12	3x	- - WTF - -				
	WCAU			W	09/12/12	:00			\$225.00	See MG 22.4	3
		DNA-NEWS SPL REPORT									
	WCAU			Th	09/13/12	:30	9:59 AM	TS12TV09H	\$225.00		1
	WCAU			F	09/14/12	:30	9:50 AM	TS12TV09H	\$225.00		2
	WCAU			M	09/17/12	:30	9:28 AM	TS12TV09H	\$225.00	MG for 22.3 09/12	4
23	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F								
	IP										
					09/12/12 to 09/18/12	1x	M- - - - -				
	WCAU			M	09/17/12	:30	10:45 AM	TS12TV09H	\$150.00		1
24	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	IP										
					09/12/12 to 09/18/12	1x	M- - - - -				
	WCAU			M	09/17/12	:30	3:24 PM	TS12TV10H	\$300.00		1
25	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	IP										
					09/12/12 to 09/18/12	2x	M- - - - -				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WCAU IP	4P-5P NBC10 NEWS	4-5P M-F								
	WCAU			M	09/17/12	:30	4:11 PM	TS12TV11H	\$300.00		2
	WCAU			M	09/17/12	:30	4:37 PM	TS12TV10H	\$300.00		1
26	WCAU IP	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
					09/12/12 to 09/18/12	2x	M- - - - -				
	WCAU			M	09/17/12	:30	4:58 PM	TS12TV11H	\$400.00		1
	WCAU			M	09/17/12	:30	5:29 PM	TS12TV10H	\$400.00		2
27	WCAU CDR	6P-630P NBC10 NEWS	6P-630P M-F								
					09/12/12 to 09/18/12	1x	M- - - - -				
	WCAU			M	09/17/12	:30	6:23 PM	TS12TV11H	\$800.00		1
28	WCAU CDR	NFL LATE NEWS	11P-1205A								
					09/12/12 to 09/18/12	1x	- - - - - S				
	WCAU			Su	09/16/12	:00			\$2,300.00	See MG 28.2	1
					DNA-SPORTS OVERRUN						
	WCAU		1151-1223	Su	09/16/12	:30	12:18 AM	TS12TV09H	\$2,300.00	MG for 28.1 09/16	2
29	WCAU CDR	11-1135P M-F LATE NEWS	11P-1135P								
					09/12/12 to 09/18/12	1x	M- - - - -				
	WCAU			M	09/17/12	:30	11:29 PM	TS12TV10H	\$2,300.00		1
30	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								

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**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12090586
Product	Partial Week	Invoice Date	09/30/12
Estimate Number	259	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/17/12
Station	WCAU	Order #	334069
Account Executive	Aaron Zeligson	Alt Order #	WOC10033354
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/12/12 - 09/17/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	37
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR					09/12/12 to 09/18/12	1x	M-----				
	WCAU			M	09/17/12	:30	12:09 AM	TS12TV11H	\$600.00		1

Aired Spots**69**

<u>Gross Total</u>	\$41,250.00	
<u>Agency Commission</u>	\$6,187.50	
<u>Net Amount Due</u>	\$35,062.50	Payment Terms 30 Days

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